



WDAF-TV

ORDER

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Flight Dates 10/24/12-10/29/12

Contract / Revision 585869 /

Original Date / Revision
10/24/12 10/24/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Product

JAY NIXON 4 GOV

Agency Com 15%

Billing Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09851461

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Eb

Priority 3

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 25% Market Value 48000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	12000
KCWE	%	0
KMBC	25%	12000
KMCI	%	0
KPXE	%	0
KSHB	25%	12000
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	7	\$10,200.00	\$12,000.00	0.00
Totals	7	\$10,200.00	\$12,000.00	0.00

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	7	\$10,200.00	\$12,000.00	0.00	10/01/12	10/28/12	7	\$10,200.00	\$12,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	6p-CC	---T---	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					2	\$1,900.00		0.00			
E 2	4	10/27/12	10/27/12	World Series World Series on FOX	CM-All	6p-CC	-----S-	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$1,900.00		0.00			
E 3	4	10/28/12	10/28/12	World Series World Series on FOX	CM-All	6p-CC	-----S	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$1,900.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 4	4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1			\$600.00		0.00					
Totals														7	\$12,000.00



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Flight Dates 10/23/12-10/29/12

Contract / Revision 585395 /
Original Date / Revision 10/26/12 10/26/12
Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
 Philadelphia, PA 19103

Product JAY NIXON 4 GOV
Agency Com 15%
Billing Contact
 1600 Locust Street
 Philadelphia, PA 19103

Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 09850304
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL CAN GEN
Product Codes PL1Eb
Priority 3
Advertiser Ref

Primary Account Executive
 Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 152600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	38150
KCWE	%	0
KMBC	25%	38150
KMCI	%	0
KPXE	%	0
KSHB	25%	38150
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	51	\$24,246.25	\$28,525.00	0.00	10/01/12	10/28/12	51	\$24,246.25	\$28,525.00
November 2012	13	\$8,181.25	\$9,625.00	0.00	10/29/12	10/29/12	13	\$8,181.25	\$9,625.00
Totals	64	\$32,427.50	\$38,150.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/27/12	10/27/12	Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	2	\$300.00	2	0.00	NM	2	\$600.00
				Sa 7-9a											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S-		2			\$300.00		0.00				
2	4	10/28/12	10/28/12	Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
				Su 7-9a											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S		1			\$300.00		0.00				
3	4	10/24/12	10/26/12	M-F 6-7a	CM-All	6-7a	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
				M-F 6-7a											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Totals	64	\$38,150.00
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ORDER

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Flight Dates 10/16/12-10/29/12

Contract / Revision 583422 /

Original Date / Revision
10/26/12 10/26/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Product

JAY NIXON FOR GOV

Agency Com 15%

Billing Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09844862

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Eb

Priority 2

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 123600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	30900
KCWE	%	0
KMBC	25%	30900
KMCI	%	0
KPXE	%	0
KSHB	25%	30900
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	61	\$26,265.00	\$30,900.00	0.00	10/01/12	10/22/12	61	\$26,265.00	\$30,900.00
Totals	61	\$26,265.00	\$30,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-	1			\$300.00		0.00					
2	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S	1			\$300.00		0.00					
3	4	10/16/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	5	\$600.00	2	0.00	NM	5	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	5			\$600.00		0.00					

Contract Revision

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	4	10/16/12	10/19/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	-TWTF--	:30	5	\$525.00	2	0.00	NM	5	\$2,625.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					5	\$525.00		0.00			
5	4	10/16/12	10/19/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	-TWTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$600.00		0.00			
6	4	10/22/12	10/22/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$600.00		0.00			
8	4	10/16/12	10/19/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					2	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 9-10p		930-10p	(9:30 PM-10:00 PM) -TWThF----	:30		(\$1,200.00)		0.00	NM		
Credited															
9	4	10/16/12	10/19/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					3	\$1,200.00		0.00			
10	4	10/16/12	10/19/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					3	\$1,200.00		0.00			
11	4	10/22/12	10/22/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
12	4	10/16/12	10/19/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$600.00		0.00			
13	4	10/22/12	10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	2	\$600.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		M-F 1030-1102p		1030-1102p	M-----	:30		(\$600.00)		0.00	NM		
Credited															
2	4	10/22/12-10/28/12		M-F 1030-1102p		1030-1102p	M-----	:30		(\$600.00)		0.00	NM		
Credited															



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Print Date: 10/28/12

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Contract / Revision

583422

Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision

10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
14	4	10/20/12	10/20/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$800.00		0.00			
15	4	10/16/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00			
16	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
17	4	10/16/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00			
18	4	10/22/12	10/22/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
19	4	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	---TF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--					4	\$375.00		0.00			
20	4	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$375.00		0.00			
21	4	10/16/12	10/19/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$250.00		0.00			
22	4	10/22/12	10/22/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	0	\$0.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		M-F 1102-1132p	M-F 1102p-1132p		M-----	:30	(\$250.00)			0.00	NM		
Credited															
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00			



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Print Date: 10/26/12

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Contract / Revision **583422** Flight Dates **10/16/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser **Nixon, Jay/D/MO/Governor** Product **JAY NIXON FOR GOV**

Estimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00				
24	4	10/22/12	10/22/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00				
27	4	10/16/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00				
28	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00				
29	4	10/18/12	10/19/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	---TF--	:30	2	\$0.00	VIP	0.00	NM	2	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--					2	\$0.00		0.00				
														Totals	61	\$30,900.00



WDAF-TV

ORDER

Print Date 10/25/12 Page 1 of 4

Flight Dates 10/23/12-10/29/12

Contract / Revision 585395 /
Original Date / Revision 10/25/12 10/25/12
Advertiser Nixon, Jay/D/MO/Governor

Product JAY NIXON 4 GOV
Agency Com 15%
Billing Contact
 1600 Locust Street
 Philadelphia, PA 19103

Agency Campaign Group
Buying Contact

1600 Locust Street
 Philadelphia, PA 19103

Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 09850304
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL CAN GEN
Product Codes PL1Eb
Priority 3
Advertiser Ref

Primary Account Executive
 Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 152600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	38150
KCWE	%	0
KMBC	25%	38150
KMCI	%	0
KPXE	%	0
KSHB	25%	38150
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	51	\$24,246.25	\$28,525.00	0.00	10/01/12	10/28/12	51	\$24,246.25	\$28,525.00
November 2012	13	\$8,181.25	\$9,625.00	0.00	10/29/12	10/29/12	13	\$8,181.25	\$9,625.00
Totals	64	\$32,427.50	\$38,150.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/27/12	10/27/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	2	\$300.00	2	0.00	NM	2	\$600.00
NEWS <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>Weekdays</u> -----S- <u>Spots/Week</u> 2 <u>Rate</u> \$300.00 <u>Rating</u> 0.00															
2	4	10/28/12	10/28/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>Weekdays</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$300.00 <u>Rating</u> 0.00															
3	4	10/24/12	10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>Weekdays</u> --WTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$600.00 <u>Rating</u> 0.00															

Contract / Revision 565305 Flight Dates 10/23/12-10/29/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
3	4	10/24/12	10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					4	\$600.00		0.00			
4	4	10/29/12	10/29/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00			
5	4	10/24/12	10/26/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	--WTF--	:30	5	\$525.00	2	0.00	NM	5	\$2,625.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					5	\$525.00		0.00			
6	4	10/24/12	10/26/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					4	\$600.00		0.00			
7	4	10/29/12	10/29/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00			
8	4	10/26/12	10/26/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
9	4	10/24/12	10/26/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--WTF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,200.00		0.00			
10	4	10/29/12	10/29/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
11	4	10/24/12	10/26/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					4	\$600.00		0.00			
12	4	10/27/12	10/27/12	Sa 9-10p Sa 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00			
13	4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															

Contract / Revision 585395 Flight Dates 10/23/12-10/29/12

Original Date / Revision 10/25/12/ 10/25/12

Advertiser Nixon, Jay/D/MO/Governor **Product** JAY NIXON 4 GOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
13	4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$800.00		0.00				
14	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$1,200.00		0.00				
15	4	10/24/12	10/26/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--WTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			4		\$300.00		0.00				
16	4	10/29/12	10/29/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$300.00		0.00				
17	4	10/24/12	10/26/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--WTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			4		\$300.00		0.00				
18	4	10/29/12	10/29/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$300.00		0.00				
19	4	10/24/12	10/26/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	--WTF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			4		\$375.00		0.00				
20	4	10/29/12	10/29/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$375.00		0.00				
21	4	10/24/12	10/26/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	--WTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			4		\$250.00		0.00				
22	4	10/29/12	10/29/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$250.00		0.00				
23	4	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	-----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
WHEEL															



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Print Date: 10/25/12

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Contract / Revision 585395 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
23	4	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$1,000.00	3	0.00 NM	1	\$1,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	----F--					1	\$1,000.00		0.00		
25	4	10/24/12	10/26/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	--WTF--	:30	4	\$300.00	2	0.00 NM	4	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WTF--					4	\$300.00		0.00		
26	4	10/29/12	10/29/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00		
27	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00 NM	1	\$250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00		
28	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	6p-CC	---T---	:30	1	\$2,800.00	1	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---T---					1	\$2,800.00		0.00		
29	4	10/29/12	10/29/12	World Series World Series on FOX	CM-All	6p-CC	M-----	:30	1	\$2,300.00	1	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,300.00		0.00		
30	4	10/29/12	10/29/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	M-----	:30	1	\$100.00	3	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$100.00		0.00		
N31	4	10/29/12	10/29/12	World Series World Series on FOX	CM-All	6p-CC	M-----	:30	1	\$2,300.00	2	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,300.00		0.00		
U32	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00 NM	1	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00		
N33	4	10/29/12	10/29/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$900.00	2	0.00 NM	1	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00		
N34	4	10/29/12	10/29/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	M-----	:30	1	\$100.00	2	0.00 NM	1	\$100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$100.00		0.00		
													Totals	64 \$38,150.00



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ORDER

Print Date 10/24/12 Page 1 of 2

Flight Dates 10/24/12-10/29/12

Contract / Revision 585869 /
 Original Date / Revision 10/24/12 10/24/12
 Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
 Philadelphia, PA 19103

Primary Account Executive
 Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product JAY NIXON 4 GOV
 Agency Com 15%
 Billing Contact
 1600 Locust Street
 Philadelphia, PA 19103

Sales Office DC-M
 Sales Region NAT
 Agency Ref

Order Sep 00:15:00
 Estimate #
 Alt Order # 09851461
 Billing Type Cash
 Order Type GENERAL
 Billing Cycle EOM/EOC
 Billing Calendar BROADCAST
 Demographic A35+
 Rev Codes SP-POL CAN GEN
 Product Codes PL1Eb
 Priority 3
 Advertiser Ref

Order Share 25% Market Value 59200

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	14800
KCWE	%	0
KMBC	25%	14800
KMCI	%	0
KPXE	%	0
KSHB	25%	14800
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	7	\$10,200.00	\$12,000.00	0.00	10/01/12	10/28/12	7	\$10,200.00	\$12,000.00
November 2012	1	\$2,380.00	\$2,800.00	0.00	10/29/12	10/29/12	1	\$2,380.00	\$2,800.00
Totals	8	\$12,580.00	\$14,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	6p-CC	---T---	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				2		\$1,900.00		0.00			
2	4	10/27/12	10/27/12	World Series World Series on FOX	CM-All	6p-CC	-----S-	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2		\$1,900.00		0.00			
3	4	10/28/12	10/28/12	World Series World Series on FOX	CM-All	6p-CC	-----S	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
3	4	10/28/12	10/28/12	World Series	CM-All	6p-CC	-----S	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00	
				World Series on FOX												
				WORLD SERIES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S					2	\$1,900.00		0.00				
4	4	10/27/12	10/27/12	Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00	
				Sa 10-1030p												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00				
E 5	4	10/29/12	10/29/12	World Series	CM-All	6p-CC	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00	
				World Series on FOX												
				WORLD SERIES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----					1	\$2,800.00		0.00				
														Totals	8	\$14,800.00



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ORDER

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Flight Dates 10/19/12-10/22/12

Contract / Revision 584550 /
Original Date / Revision 10/24/12 10/24/12
Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
 Philadelphia, PA 19103

Primary Account Executive
 Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product NIXON FOR GOV
Agency Com 15%
Billing Contact
 1600 Locust Street
 Philadelphia, PA 19103

Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 09847413
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL CAN GEN
Product Codes PL1Eb
Priority 3
Advertiser Ref

Order Share 25% Market Value 57200

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	14300
KCWE	%	0
KMBC	25%	14300
KMCI	%	0
KPXE	%	0
KSHB	25%	14300
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	10	\$12,155.00	\$14,300.00	0.00	10/01/12	10/22/12	10	\$12,155.00	\$14,300.00
Totals	10	\$12,155.00	\$14,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	4	10/22/12	10/22/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
2	4	10/21/12	10/21/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,200.00		0.00			
E 3	4	10/22/12	10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$600.00		0.00			



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Contract / Revision 584550 Flight Dates 10/19/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOV

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
E 3	4	10/22/12	10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00	NM	0	\$0.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					1	\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	4	10/22/12-10/28/12		M-F 1030-1102p	1030-1102p		M-----	:30		(\$600.00)		0.00	NM			
Credited																
4	4	10/21/12	10/21/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p (10:30 PM-11:00 PM)	-----S	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S					1	\$600.00		0.00				
E 5	4	10/22/12	10/22/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,200.00	2	0.00	NM	0	\$0.00	
WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					1	\$2,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	4	10/22/12-10/28/12		M-F 630-7p	630-7p		M-----	:30		(\$2,200.00)		0.00	NM			
Credited																
6	4	10/21/12	10/21/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	-----S	:30	2	\$2,500.00	2	0.00	NM	2	\$5,000.00	
NLCS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S					2	\$2,500.00		0.00				
7	4	10/22/12	10/22/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (7:00 PM-10:30 PM)	M-----	:30	2	\$2,500.00	2	0.00	NM	2	\$5,000.00	
NLCS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					2	\$2,500.00		0.00				
8	4	10/22/12	10/22/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					2	\$600.00		0.00				
9	4	10/22/12	10/22/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					1	\$100.00		0.00				
														Totals	10	\$14,300.00



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ORDER

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Flight Dates 10/16/12-10/22/12

Contract / Revision 583422 /

Original Date / Revision
10/24/12 10/24/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Product

JAY NIXON FOR GOV

Agency Com 15%

Billing Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate

Alt Order # 09844862

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Eb

Priority 2

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 123600

Competing Station	% of Order	Amount
KOPT	%	0
KCTV	25%	30900
KCWE	%	0
KMBC	25%	30900
KMCI	%	0
KPXE	%	0
KSHB	25%	30900
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	61	\$26,265.00	\$30,900.00	0.00
Totals	61	\$26,265.00	\$30,900.00	0.00

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	61	\$26,265.00	\$30,900.00	0.00	10/01/12	10/22/12	61	\$26,265.00	\$30,900.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$300.00		0.00						
2	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$300.00		0.00						
3	4	10/16/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	5	\$600.00	2	0.00	NM	5	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	5		\$600.00		0.00						



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Contract / Revision 583422 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
14	4	10/20/12	10/20/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00 NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-					1	\$800.00		0.00		
15	4	10/16/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-TWTF--	:30	4	\$300.00	2	0.00 NM	4	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00		
16	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00		
17	4	10/16/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF--	:30	4	\$300.00	2	0.00 NM	4	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00		
18	4	10/22/12	10/23/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00		
19	4	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	---TF--	:30	4	\$375.00	2	0.00 NM	4	\$1,500.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---TF--					4	\$375.00		0.00		
20	4	10/22/12	10/23/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00 NM	1	\$375.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$375.00		0.00		
21	4	10/16/12	10/19/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00 NM	4	\$1,000.00
TMZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--					4	\$250.00		0.00		
E 22	4	10/22/12	10/22/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00 NM	0	\$0.00
TMZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		M-F 1102-1132p		M-F 1102p-1132p	M-----	:30		(\$250.00)		0.00 NM		
Credited														
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00 NM	4	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
23	4	10/15/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--			4		\$300.00			0.00			
24	4	10/22/12	10/22/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1		\$300.00			0.00			
27	4	10/15/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--			4		\$300.00			0.00			
28	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1		\$300.00			0.00			
29	4	10/15/12	10/19/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	---TF--	:30	2	\$0.00	VIP	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--			2		\$0.00			0.00			
Totals														61	\$30,900.00